

Personalize. Connect. Relewise

Relewise is an AI-powered platform that builds personalization into your ecommerce strategy by delivering unique digital user experiences across B2C and B2B

The Relewise **ecosystem**

Why e-commerce businesses need **personalization**

Too many storefronts deliver endless product lists, irrelevant results, and a very non-intuitive search experience.

This has been proven time and again to cost you conversions, order value, and even long-term loyalty. Relewise fixes this with intent-aware, real-time personalization that adapts instantly and scales with your business.

Our single-index architecture lets Relewise process behavioral signals and contextual data to generate AI-driven insights at scale, delivering intelligent search results and recommendations in milliseconds.



Collaboration that drives **personalization**

Across Europe, we've got local sales teams, engineers, tech partners, customer success experts, and trusted solution partners working together to make sure every angle from integration to adoption is covered.



What we offer

Intent-aware search

Learns from clicks, filters, and context to surface the most relevant results, even in large and complex catalogs.



Predictive recommendations

Combines real-time behavior, historical patterns, and global trends to suggest what each shopper is most likely to engage with next.



Self-learning merchandising

Merchandisers can boost, bury, pin, or filter products in real time - without developer resources. All based on live shopper signals



Personalization engine

API-first and flexible, designed to plug real-time personalization into any modern commerce stack.



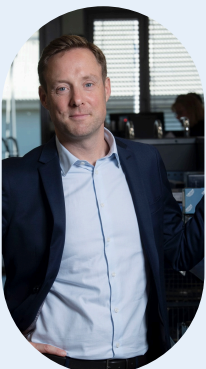
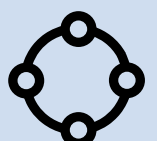
Retail media

Gives suppliers premium visibility exactly where customers are searching - without compromising relevance.



Omnichannel support

Omnichannel support: Web, app, email, and POS - personalization across every touchpoint.



In our analysis, one of our key expectations was increased conversion rates [...] and we can see around 20% increased conversion rates due to search.

Søren Borg

Director of Digital Business Development

ahlsell



ILVA

BoConcept

BESTSELLER

eet

INTERSPORT

MEDIQ

whiteaway

Who is Relewise

Founded in 2020, we work with 150+ customers and continue to grow rapidly with strong international traction. Our team includes 27 full-time colleagues, based mainly in Aarhus, Denmark, alongside remote teammates in Sweden, the UK, the Netherlands, and Ukraine. Relewise is built for both B2C and B2B. We support complex needs such as customer-specific assortments, role-based personalization, and dynamic pricing - all accessible via API.

Through a consumption-based model, Relewise adapts to the needs of the business, meaning customers only pay for the personalized experiences actually provided.

Our culture is shaped by five core values: **Scrupulous, Compassion, Open-minded, Inquisitive, and Connected**. They guide how we collaborate, innovate, and grow. We're determined to build something better - no hot air, just straight talk and a strong commitment to create real value.

Our founders



Quick access to our contact page

